

Partnership Benefits

TITLE SPONSORSHIP: \$20,000

Event Naming Rights, Dominant Brand Presentation

SPONSOR LEVEL	MARKETING/PR	BRANDED MATERIALS	EVENT GIVEAWAY	EVENT PASSES
\$10,000 Platinum	Email marketing; website presence; social media posts; named in press release; event activation (opportunity to table)	Prominent brand placement in all materials; logo + link to site on website	Prominent brand placement – logo on T-shirt and/or event giveaway	10 Ride Passes 10 Walk Passes
\$5,000 Gold	Email marketing; website presence; social media posts; named in press release; event activation (opportunity to table)	Secondary brand placement; logo + link to site on website	Secondary brand placement – logo on T-shirt and/or event giveaway	5 Ride Passes 5 Walk Passes
\$2,500 Silver	Email marketing; website presence; social media posts; named in press release; event activation (opportunity to table)	Third level brand placement; name + link on website	Third level brand placement – logo on T-shirt and/or event giveaway	4 Ride Passes 4 Walk Passes
\$1,000 Bronze	Email marketing; website presence; social media posts; event activation (opportunity to table)	Fourth level brand placement; name + link on website	Fourth level brand placements - logo on T-shirt and/or event giveaway	2 Ride Passes 2 Walk Passes
\$500 Friends	Email marketing; website presence	Fifth level brand placement; name + link on website		2 Passes (Walk or Ride)

FACT: Every day, 318 people in America are shot in murders, assaults, suicides and suicide attempts, unintentional shootings, and police intervention.

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ROCK
THE RIDE
BENEFIT RIDE & WALK FOR
GUN VIOLENCE PREVENTION
JUNE 27, 2020