

**FOR IMMEDIATE RELEASE**



**Ride Napa Valley Hosts second annual Rock the Ride Napa  
with Special Guest Congressman Mike Thompson introducing “Voices of Change”  
*Walk & Ride in Support of Gun Violence Prevention***

**Yountville, CA (June 3, 2019)** – [Ride Napa Valley](#) announces the second annual Rock the Ride Napa, a benefit bike ride and walk, brunch, and a guest speakers series for gun violence prevention. The event, in support of three important non-profit organizations: [Giffords Law Center to Prevent Gun Violence](#), [Everytown for Gun Safety Support Fund](#) and [Alaina’s Voice Foundation](#), will take place Saturday, June 29<sup>th</sup> in Yountville, California. Starting at the Yountville Community Center (6516 Washington St, Yountville, CA 94599) and ending at Yountville Park (2900 Lincoln Ave, Yountville, CA 94599), attendees can choose to walk or ride to show their support.

An avid cyclist himself, Congressman Mike Thompson, is planning to ride the 25-mile route. “We had a very successful inaugural year not only raising funds for our beneficiaries, but also raising awareness and giving our community information so people can be engaged in the fight to help prevent gun violence,” said Congressman Thompson. “I am excited about our guest speaker series this year called Voices of Change.” Thompson, Chairman of the Gun Violence Prevention Task Force, will discuss the House passage of H.R. 8, his Bipartisan Background Checks Act of 2019. This legislation expands background checks to cover all sales and represents the first major House vote on gun violence prevention legislation in 25 years.

Other notable event supporters include House Speaker and Congresswoman Nancy Pelosi, Assemblymember Cecilia Aguiar-Curry, California State Senator Bill Dodd, California State Senator Mike McGuire, Napa County Sheriff John Robertson, Napa County Supervisor Ryan Gregory, Congresswoman Barbara Lee, Congresswoman Judy Chu, members of Congressman Jared Huffman’s Team, Monte Frank of Newtown’s Team 26, who started this non-profit as a way to deliver a message to Congress demanding common sense gun legislation, as well as Shannon Watts, founder of Moms

Demand Action, who will tell her story of starting a national grassroots movement of Americans fighting for public safety measures that can protect people from gun violence.

In addition to the 25-mile ride, Rock the Ride offers a family-friendly 10-mile ride and a 3-mile walk in the storybook town of Yountville. “Sport is unifying and binds us together across and within our communities – it is our hope that participating at any level becomes the catalyst for conversation, and ultimately change,” said Host and Event Director Rebecca Kotch. Key event partners include: Graton Casino, Trinchero Family Estates, Black Stallion Winery, HALL Wines, Honig Vineyard & Winery, Staglin Family Vineyards, Explore the Space, the White Water Group, St. Joseph Health and Sutter Health.

For more information about the event, visit [RocktheRideNapa.com](http://RocktheRideNapa.com).

### **About Rock the Ride Napa**

Rock the Ride, a morning cycling and walking event, is a forum for the community to come together to participate in the national dialogue surrounding gun violence prevention through sport. Attendees choose to walk or ride, then enjoy bubbles and burritos at the finish, where they can engage with various leaders working tirelessly to prevent gun violence. Inspired by the event’s special guest Congressman Mike Thompson, Rock the Ride benefits three non-profit organizations: Everytown for Gun Safety / Moms Demand Action for Gun Sense in America, Giffords Law Center to Prevent Gun Violence, and Alaina’s Voice Foundation. For more information, visit [RocktheRideNapa.com](http://RocktheRideNapa.com). FB @RocktheRideNapa TW @RocktheRideGVP IG @RocktheRide

### **About Everytown for Gun Safety Support Fund**

Everytown for Gun Safety Support Fund seeks to improve the understanding of the causes of gun violence and the means to reduce it – by conducting groundbreaking original research, developing evidence-based policies, and communicating this knowledge in the courts and the court of public opinion. Learn more at <https://everytownresearch.org/about/>.

### **About Moms Demand Action for Gun Sense in America**

Moms Demand Action for Gun Sense in America is a grassroots movement of Americans fighting for public safety measures that can protect people from gun violence. Moms Demand Action campaigns for new and stronger solutions to lax gun laws and loopholes that jeopardize the safety of our families. Moms Demand Action has established a chapter in every state of the country and, along with Mayors Against Illegal Guns, Students Demand Action and the Everytown Survivor Network, it is part of Everytown for Gun Safety, the largest gun violence prevention organization in the country with more than

6 million supporters and more than 350,000 donors. For more information visit [www.momsdemandaction.org](http://www.momsdemandaction.org).

### **About Giffords Law Center to Prevent Gun Violence**

Giffords Law Center to Prevent Gun Violence is the nation's leading policy organization dedicated to researching, writing, enacting, and defending proven laws and programs. Its mission is to save lives from gun violence by shifting culture, changing policies, and challenging injustice. For more information, please visit <https://lawcenter.giffords.org>.

### **About Alaina's Voice Foundation**

The foundation's mission is to inspire hope and kindness in our communities through education, music and mental health initiatives. The foundation believes stopping one act of senseless violence in the future may not be measurable, but it is worth saving one more life and one more family the heartache. For more information, please visit [alainasvoice.org](http://alainasvoice.org)

### **About Ride Napa Valley**

Ride Napa Valley (RNV) is a full service event production company based in Napa Valley, California. RNV creates cycling and wellness events with a unique focus on food and wine. All RNV event proceeds are dedicated to non-profit organizations.

Signature events include CampoVelo Napa Valley, a three-day food, wine and cycling event in Napa Valley benefiting No Kid Hungry and the Napa Valley Vine Trail; Cycle for Sight, a one-day event in support of Veteran Services and the Enchanted Hills Camp for the Blind; and other corporate events and custom experiences for non-profits such as Loco-motion, the annual gala benefiting the Napa Valley Vine Trail, Blue Plate Special for the Cope Family Center and Out of the Fire for the Salvation Army. For more information, please visit [RideNapaValley.com](http://RideNapaValley.com).

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